



## **EDUCATION**

### **ROGER WILLIAMS UNIVERSITY**

Bristol, RI | September 2018 - May 2019  
Bachelor of Arts in Graphic Design Communication  
Psychology Minor  
GPA: 3.87

### **MOUNT IDA COLLEGE, SCHOOL OF DESIGN**

Newton, MA | September 2015 - May 2018  
Bachelor of Science in Graphic Design  
Psychology Minor  
GPA: 3.70

### **TRI-COUNTY REGIONAL VOCATIONAL TECHNICAL HIGH SCHOOL**

Franklin, MA | September 2011 - May 2015  
Graphic Design Communications  
GPA: 4.0

## **SKILLS**

Typography, Branding & Identity, Digital Photography, Photo Editing, Web Design, Web Development, Package Design, Video Creation, Video Editing, Editorial Design, Vector Graphics, Merchandising, Social Media, Apparel Design, Email Design, Marketing & Advertising, Product Photography, Page Layout, Logo Creation, Color Theory, Designing for Print, Event Design

## **PROGRAMS**

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Microsoft Office Suite, Wordpress, Mailchimp, Later, Wix, Square, Google Suite

## **HONORS & ACHIEVEMENTS**

### **ROGER WILLIAMS UNIVERSITY**

Dean's list (Fall 2018 - Spring 2019)  
Graduated with Summa Cum Laude

### **MOUNT IDA COLLEGE, SCHOOL OF DESIGN**

Dean's List (2015 - 2018)  
Presidential Scholarship Recipient  
Annual Student Showcase (Spring 2016 - 2018)

### **VILLARI'S MARTIAL ARTS CENTER**

Black Belt in Shaolin Kempo Karate (2012)

# MELANIE STEINBRECHER

## **WORK EXPERIENCE**

### **ARTIST & OWNER**

Roses N Dragons Designs | November 2020 - Present

- Built a brand and business selling handmade products, and continue to promote and manage all aspects
- Designed and implemented all advertising materials from business cards, signage, banners, social media posts, and other graphics
- Developed the concepts and designs for a website as well as maintain and update all content

### **GRAPHIC DESIGNER (PART-TIME)**

WaterFire Providence | Providence, RI | September 2024 - Present

- Working on design projects for print, social media, and web

### **STORE ASSOCIATE (PART-TIME)**

WaterFire Providence | Providence, RI | December 2021 - May 2024

- Continued to help out with tasks from past positions as well as work front of house which includes cashier, greeter, and receptionist

### **CREATIVE SERVICES ASSISTANT**

WaterFire Providence | Providence, RI | July 2019 - December 2021

- Consulted with co-workers and clients to find the most appropriate graphic design options for their project
- Managed multiple projects at a time while under pressure to meet weekly deadlines, and followed through from start to finish
- Developed artwork and layout for print and digital signage, banners, posters, publications, and flyers
- Created original apparel designs as well as helped develop co-workers ideas into finished apparel designs
- Promoted and reflected WaterFire branding effectively across many platforms such as web, social, and print

### **VISITOR SERVICES AND RETAIL COORDINATOR**

WaterFire Providence | Providence, RI | July 2020 - December 2021

- Created merchandise marketing emails, organized inventories, managed online store, and designed social media posts
- Photographed products and created graphics for social media, product pages, and other website content
- Managed all aspects of retail store, including scheduling and training staff and volunteers, organizing and updating retail displays, & more

### **GRAPHIC DESIGN INTERN**

WaterFire Providence | Providence, RI | May 2019 - August 2019

### **GUEST EXPERIENCE SPECIALIST**

Petco | Norwood, MA | May 2017 - July 2019

### **SALES ASSOCIATE AT COPY AND PRINT CENTER**

Staples | Needham, MA | May 2016 - December 2016